

# **San Francisco Bay Wildlife Society**

**May 2026**

# Who We Are

- **SF Bay Wildlife Society (SFBayWS)** is the nonprofit partner of the *local* US Fish & Wildlife Service since 1987.
- We steward and protect critical ecosystems across the San Francisco Bay area.
- Focus: habitat restoration, community engagement, environmental education.



**San Francisco Bay  
Wildlife Society**



# What is San Francisco Bay Wildlife Refuge Complex?

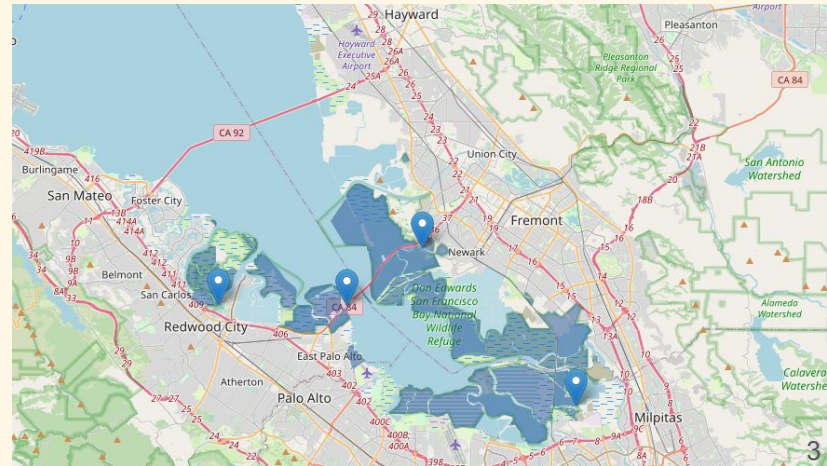
The **SF Bay Wildlife Refuge Complex** consists of 7 National Wildlife Refuges (NWR)

- Antioch Dunes NWR
- Don Edwards San Francisco Bay NWR\*
- Ellicott Slough NWR\*
- Farallon NWR\*
- Marin Islands NWR
- Salinas River NWR\*
- San Pablo Bay NWR

**SF Bay Wildlife Society (SFBayWS)** focuses on assisting the 4\* NWRs highlighted above

## Don Edwards NWR

One of the first and largest urban National Wildlife Refuges in the US



# Our Mission & Impact

- 40,000+ acres of wildlife refuges supported.
- 5,000+ people engaged annually in environmental education and volunteer programs, including:
  - 1,500+ youth engaged with on-refuge and in-class programs.
  - 500+ volunteers contributing to restoration and conservation efforts.



# Sponsorship Opportunities

	Refuge <b>Sustainer</b> \$500	Refuge <b>Leader</b> \$1000	Refuge <b>Champion</b> \$2500	Refuge <b>Visionary</b> \$5000+
Recognition on website and newsletter	✓	✓	✓	✓
Logo on flyer at Visitor Contact Station		✓	✓	✓
Corporate Volunteer Days / Team Building Activities		✓	✓	✓
Partner spotlight feature on website and newsletter			✓	✓
15% store discount for employees on “Member Days”			✓	✓
Bulk corporate gift options (e.g. nature books) as <i>eco-friendly gifts</i> for new hires & clients			✓	✓
Premier Sponsor Status for major events like <i>Marsh-In Summer Camp</i>				✓

# Additional\* Partnership Benefits

Category	Benefit(s) for Corporate sponsors
Environmental Impact	Access to local on-the-ground habitat restoration and trail maintenance
ESG & Regulatory	Strengthens <b>regulatory credibility</b> and supports climate-related disclosures and ratings
Brand & Reputation	Positions corporation as a <b>climate-conscious, community-invested</b> leader
Local Engagement	Enhances <b>Bay Area presence</b> via visible environmental stewardship
Content & Storytelling	Generates high-impact content for <b>marketing, PR, ESG reports</b> , and investor communications
Employee Experience	Offers meaningful <b>volunteer and learning opportunities</b> for employees
Innovation Crossovers	Potential for <b>nature-informed design</b> or sustainability integration from ecological partners
Diversity & Inclusion	Joint <b>STEM outreach</b> and climate career pathways for underrepresented youth
Public Outreach	Access to trusted community channels for <b>joint education and advocacy</b>
Climate Resilience	Supports <b>green infrastructure goals</b> (e.g., sea level rise mitigation through wetlands)

*\*Proposed ideas to guide our collaboration; final benefits can be tailored and will be verified during onboarding.*

# Next Steps

- Tailored partnership discussions
- Custom activation opportunities
- Contact: [Sirena.Lao@sfbayws.org](mailto:Sirena.Lao@sfbayws.org) / [Alicia.Chen@sfbayws.org](mailto:Alicia.Chen@sfbayws.org)



# Thank You

**Alicia Chen / Sirena Lao / Namit Saksena**